

Pricelist of individual online promotion and other services

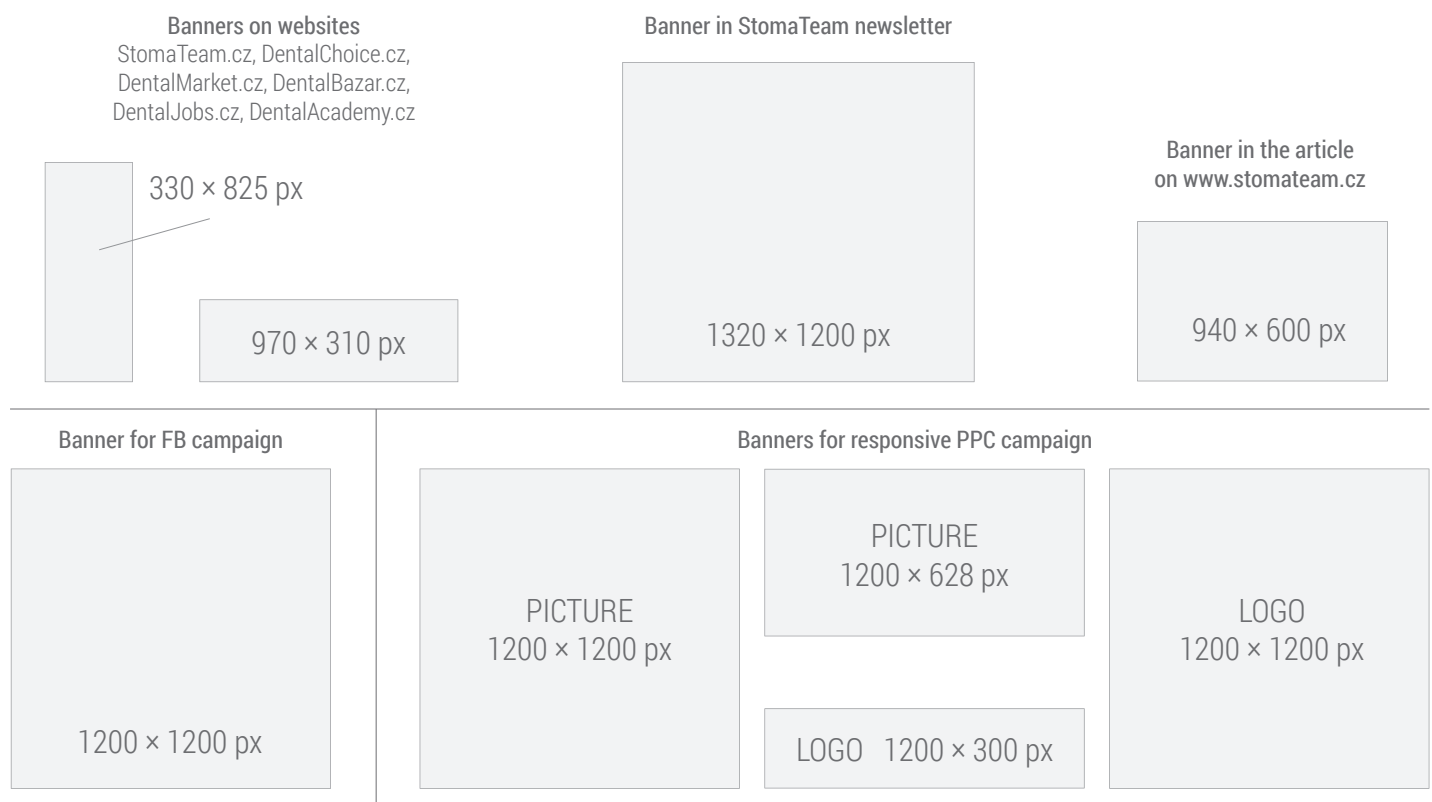
Banner PPC campaign – using our audience, Google Ads or Sklik, duration 1 month	1.850 €
Campaign on Facebook and Instagram – using our audience, duration 1 month	1.190 €
Banner campaign on two or all six of our websites – 1 banner 330 × 825 px placed on two or all our websites, duration 1 month	780 € or 1.190 €
Horizontal banner 970 × 310 px on all six of our websites – 1 banner, placed on all our websites, duration 1 month	1.190 €
Publishing an PR article on www.stomateam.cz – +2 banners, possibly video (article permanently, banners for 12 months)	495 €
Banner in StomaTeam newsletter – 1 banner, 1 newsletter	780 €
Video campaign in the StomaTeam content network – 1 video placed on all six of our websites, duration 1 month	780 €
Video campaign in the Google content network – using our audience, 1 video, duration 1 month	780 €
Promotion of the event on DentalAcademy.cz website – 1 term of the educational event on the website https://www.stomateam.cz/cz/vzdelavaci-akce	110 €
Engaging of our audience for your own FB campaign – duration max. 2 months, max. for 4 campaigns	1.480 €

StomaTeam www.stomateam.cz	DentalChoice www.dentalchoice.cz	DentalMarket www.dentalmarket.cz	DentalBazar www.dentalbazar.cz	DentalJobs www.dentaljobs.cz	DentalAcademy www.dentalacademy.cz
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Graphic services – graphic processing of ads, banners, videos	from 205 €
Agency and consulting services – campaign concept proposal, web optimalization, monitoring, analytics...	90 €/hour
Editorial work – processing or translation of an article, reportage or interview including proofreading	495 €

Discounts

Volume discounts apply to the above online marketing services, see PRICE LIST OF ADVERTISING IN PRINTED TITLES 2024.



Together with your banners, you send us the link (URL address) to which the campaign should be directed. For a responsive PPC campaign, we also need texts: max 5 headlines up to 30 characters and 1 long headline up to 90 characters.