

StomaTeam 2024

ONLINE SERVICES

ONLINE MARKETING PACKAGES

Our online campaigns target a unique audience that includes almost 100% of the active dental professional community in the Czechia and Slovakia. That is why we achieve the best possible results and price/performance ratio for online campaigns.

Online campaign SILVER

A package with high visibility, reach and key campaign performance parameters.

Content:

- Banner PPC campaign (1 product for 1 month)
- banner campaign on two of our websites (2× 1 banner for 1 month)
- banner in newsletter (1 banner in 1 newsletter)
- reporting

You will save 39 %

Services in total value: 3.410 €

2.090 €

Online campaign GOLD

A comprehensive package of online services with very high visibility, reach and key campaign performance parameters.

Content:

- Banner PPC campaign (1 product for 1 month)
- Facebook and Instagram campaign (1 product for 1 month)
- banner campaign on two of our websites (2× 1 banner for 1 month)
- banner in newsletter (1 banner in 1 newsletter)
- reporting

You will save 45 %

Services in total value: 4.600 €

2.550 €

Online campaign PLATINUM

A comprehensive package of online services with the highest visibility, reach and key campaign performance parameters.

Content:

- Banner PPC campaign (1 product for 1 month)
- Facebook and Instagram campaign (1 product for 1 month)
- banner campaign on all six of our websites (6× 1 banner for 1 month)
- banner in newsletter (1 banner in 1 newsletter)
- video campaign on StomaTeam's content network or on YouTube (1 video per 1 month)
- reporting

You will save 49 %

Services in total value: 5.790 €

2.960 €

VIDEO CAMPAIGN MIX

A package of video campaigns on StomaTeam's content network (6 of our websites), YouTube and social media.

Content:

- video campaigns on StomaTeam's content network (6 of our websites, 1 video per 1 month)
- video PPC campaign (YouTube etc.) (1 video per 1 month)
- FB video campaign (1 video per 1 month)
- reporting

You will save 42 %

Services in total value: 2.750 €

1.605 €

Content online campaign

A comprehensive online content campaign with maximum reach and cutting-edge performance parameters.

Content:

- publishing an article with two banners (possibly product video) on www.stomateam.cz (banners for 12 months)
- FB campaign (1 article for 1 month)
- banner and article promotion in the newsletter (1 banner in 1 newsletter)
- translation and editorial work, reporting

You will save 42 %

Services in total value: 2.750 €

1.605 €

Personal online campaign

A package designed to promote dental clinics/laboratories job offers

Content:

- TOP advertising on www.DentalJobs.cz (up to 2 months)
- banner 960 × 180 px on the website DentalJobs.cz (1 banner for 1 month)
- FB campaign (2 weeks)
- PPC banner campaign (3 weeks)
- banner 330 × 825 px on www.DentalJobs.cz (1 banner for 1 month)
- graphic and agency services

You will save 45 %

Services in total value: 2.925 €

1.605 €

No additional discounts apply to any of the above online service packages.

Note: Payments to Alphabet (Google), Meta (Facebook, Instagram), or Seznam are included in the price of campaigns.

All the presented prices are without VAT.
Pricelist subject to change.

StomaTeam s.r.o.

stomateam.cz

dental-tribune.cz