

PRICELIST OF PRINTED TITLES

Professional dental journals

StomaTeam

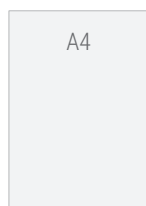
prevention ▪ digital
implants ▪ cosmetic dentistry

A4	1.950 €
1/2 A4	1.150 €
1/3 A4	850 €
1 A4 page positioned on 2 nd or 3 rd page of the cover	2.200 €
1 A4 page positioned on 4 th page of the cover	2.350 €
Strip around the magazine	2.350 €

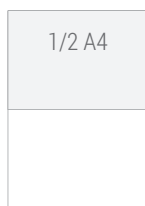
EDITORIAL SCHEME 2022

Editorial deadline	Date of distribution	Distributed media
Wed 23. 2.	Mon 21. 3.	StomaTeam 1/2022 + prevention CZ/SK
Wed 6. 4.	Mon 2. 5.	StomaTeam 2/2022 + digital CZ/SK
Wed 31. 8.	Mon 26. 9.	StomaTeam 3/2022 + implants CZ/SK
Wed 26. 10.	Mon 21. 11.	StomaTeam 4/2022 + cosmetic dentistry CZ/SK

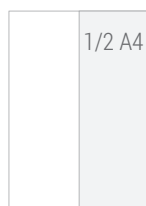
Editorial deadline for each issue of articles is 14 days ahead of advertisement deadline.



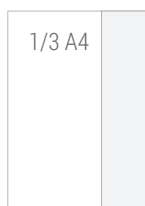
A4
210 × 297 mm
(+ 3 mm bleed)



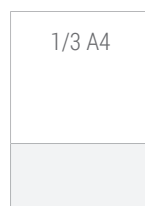
1/2 A4
210 × 148 mm
(+ 3 mm bleed)



1/2 A4
105 × 297 mm
(+ 3 mm bleed)



1/3 A4
70 × 297 mm
(+ 3 mm bleed)



1/3 A4
210 × 99 mm
(+ 3 mm bleed)

Lifestyle magazine for the general public

ÚSMĚV & STYL

1 page 200 × 260 mm	3.940 €
1/2 page	2.220 €
1 A4 page positioned on 2 nd or 3 rd page of the cover	4.850 €
1 A4 page positioned on 4 th page of the cover	5.180 €
PR article, 1 page	1.720 €
product placement	490 €

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INSERTED ADVERT

Leaflet in max A4 format (1 sheet)	0,20 €
Leaflet in max A4 format (2 sheets)	0,29 €
Other extent	individual calculation
Electronic input (max 4 A4)	330 €

DISCOUNTS AND BONUSES

Advert	disc.	Advert	disc.
2 times a year	10 %	5 times a year	25 %
3 times a year	15 %	6 times and more a year	30 %
4 times a year	20 %		

We offer to our customers graphic services, translations of texts published in our printed or electronic media, advertising on our web portals (banners, articles, videos, promotions of educational events, ...), social media or through our newsletters.

StomaTeam

Your guide through the dental world

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