

StomaTeam 2022

ONLINE SERVICES

RECOMMENDED COMPLEX ONLINE CAMPAIGNS

The audience reached by us in our online campaigns counts approximately 15,000 of dental professionals (CZ + SK).

Our ability to target and reach this audience in the online space is the key asset that we can offer you in our campaigns.

Content campaign

1.150 €

- placement of interesting content (article or video) on our websites
- exclusive placement of advertising banners 330 x 825 px and 940 x 600 px next to the article/video for 12 months
- promotion of the article/video in the newsletter and on social networks (organic as well as paid reach)

production of the content for your campaign 210 – 330 €

ran interview or a report in the form of the written text
audio interview accompanied by a transcript of the key passages of the interview

PPC campaign

1.150 €

- we will prepare a banner/responsive PPC campaign from your graphic materials
- we will set up your campaign to show your banners on websites on the Google Ads content network to the professional dental community for approx. 6 weeks

Sponsored Facebook campaign

1.150 €

- we will prepare a banner or video campaign on social media from your graphic materials
- we will set up the campaign to show your posts on FB to the professional dental public for approx. 4 weeks

Lending our audience for 2 months to promote your own FB campaigns

820 €

- through FB Business Manager, we will set you up the option to reach our entire dental audience for 2 months
- during this time, you are limited to a maximum of 4 campaigns

This service is suitable for companies experienced in running campaigns through FB Business Manager.

Video campaign

1.150 €

- placement of video(s) on the stomateam.cz website (max. 2 videos in mpeg4 format) for 2 months
- videos are displayed to the visitors alternately next to different articles

Webinar on the DT Study Club platform

2.300 €

- we will arrange the implementation of the webinar on the www.DTStudyClub.cz platform
- we will arrange with the lecturer everything necessary for the presentation of the webinar
- wide promotion of the webinar (newsletters, social networks, banner campaigns)

Banner campaign on StomaTeam websites

1.150 €

- we will place your banner, 330 x 825 px or 330 x 390 px, for 2 months on 3 of our websites of your choice, or
- we will place your 2 banners, 330 x 825 px or 330 x 390 px, for 1 month on 3 of our websites of your choice

E-mail campaign

1.150 €

- promotion in 2 of our newsletters via an article, video or banner 1320 x 1200 px (StomaTeam website) or 336 x 300 px (Dental Tribune website)
- we send the newsletter at least twice a month

Other services

graphic services

creative design of the campaign, processing of documents, production of banners, etc. – approx. price of a set of PPC banners

from 205 €

consulting and analytical services

analytics, proposals for optimizing your website or offer, proposals for campaign concepts, etc.

45 € per hour

agency work

organization of campaigns, surveillance services, above-standard reporting, communication, etc.

45 € per hour

editorial work

preparation of an article, report or interview (Dental Radio StomaTeam)

330 €

All presented prices are without VAT.

The right for changes in the price list and the editorial plan reserved.

StomaTeam s.r.o.

stomateam.cz

dental-tribune.cz