

StomaTeam 2025

PRINTED MEDIA

PRICE LIST OF PRINTED ADVERTISING

Professional dental journal

StomaTeam

A4	2.425 €
1/2 A4	1.395 €
1/3 A4	1.030 €
1/4 A4	830 €
2 nd or 3 rd page of the cover	2.710 €
4 th page of the cover	2.960 €
Double page 2x A4	3.285 €
Strip around the magazine	2.960 €
Leaflet on the title cover	
207 × 100 mm (down)	2.710 €
Double page (flap)	
on the title cover	3.700 €

Trade show newspaper PRAGODENT

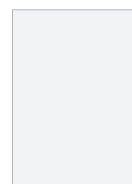
today

A3	2.425 €
1/2 A3	1.395 €
1/3 A3	1.030 €
1/4 A3	820 €

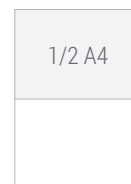
DISCOUNTS

Advert	disc.	Advert	disc.
2 times a year	10 %	5 times a year	25 %
3 times a year	15 %	6 times a year and more	30 %
4 times a year	20 %		

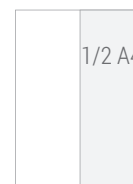
Note: Discounts apply to print advertising as well as online services, with the exception of online packages.



210 × 297 mm



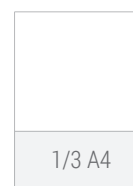
210 × 148 mm



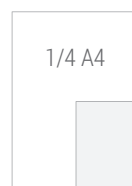
105 × 297 mm



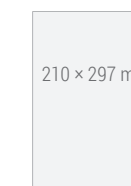
70 × 297 mm



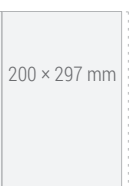
210 × 99 mm



105 × 148 mm



210 × 297 mm



200 × 297 mm

flap on the title cover
(double page)

Information for graphic designers

The advertisement must be delivered as a PDF file (CMYK, 300 dpi, with crop marks and 3 mm bleed on all sides of the document).

EDITORIAL SCHEME 2025

Deadline for articles	Deadline for ads	Date of distribution	Distributed media
Wed 19. 2.	Wed 5. 3.	Mon 31. 3.	StomaTeam 1/2025
Wed 13. 8.	Wed 27. 8.	Mon 22. 9.	StomaTeam 2/2025
Wed 10. 9.	Wed 24. 9.	9.–11. 10.	Today PRAGODENT 2025

INSERTED ADVERT

Leaflet in max A4 format (1 sheet)	0,25 €
Leaflet in max A4 format (2 sheets)	0,35 €
Other size/range	individual calculation
Electronic input (max 4 A4)	330 €

All prices presented in this material are listed without VAT. The right to change the pricelist is reserved.

StomaTeam

Your guide through the dental world

StomaTeam s.r.o.

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dental-tribune.cz