

StomaTeam 2023



Czech republic & Slovakia

PRINTED MEDIA

PRICELIST OF PRINTED TITLES

Professional dental journal

StomaTeam

A4	2.340 €
1/2 A4	1.360 €
1/3 A4	990 €
1 A4 page positioned on 2 nd or 3 rd page of the cover	2.630 €
1 A4 page positioned on 4 th page of the cover	2.855 €
Strip around the magazine	2.855 €



A4	1/2 A4	1/2 A4	1/3 A4	
210 × 297 mm (+ 3 mm bleed)	210 × 148 mm (+ 3 mm bleed)	105 × 297 mm (+ 3 mm bleed)	70 × 297 mm (+ 3 mm bleed)	210 × 99 mm (+ 3 mm bleed)

Trade show newspaper (PRAGODENT)

today

A3	2.340 €
1/2 A3	1.360 €
1/3 A3	990 €
1/4 A3	780 €

EDITORIAL SCHEME 2023

Editorial deadline	Date of distribution	Distributed media
Wed 1. 3.	Mon 27. 3.	StomaTeam 1/2023
Wed 30. 8.	Mon 25. 9.	StomaTeam 2/2023
Wed 27. 9.	12.-14. 10.	today (Trade show newspaper (PRAGODENT))

The deadline for articles in each issue is 14 days before the editorial deadline.

DISCOUNTS AND BONUSES

Advert	disc.
2 times a year	10 %
3 times a year	15 %
4 times a year	20 %
5 times a year	25 %
6 times and more a year	30 %

INSERTED ADVERT

Leaflet in max A4 format (1 sheet)	0,25 €
Leaflet in max A4 format (2 sheets)	0,35 €
Other extent	individual calculation
Electronic input (max 4 A4)	330 €

We offer to our customers

Graphic services, translation of texts, publication of articles in our print or electronic media, advertising on our web portals (banners, articles, videos, promotions of educational events, ...), social media or through our newsletters.

All prices presented in this material are listed without VAT.
The right to change the pricelist is reserved.

StomaTeam

Your guide through the dental world

StomaTeam s.r.o.

nám. T. G. Masaryka 1280, Zlín 760 01, Czech Republic

stomateam.cz

dental-tribune.cz