

StomaTeam 2025

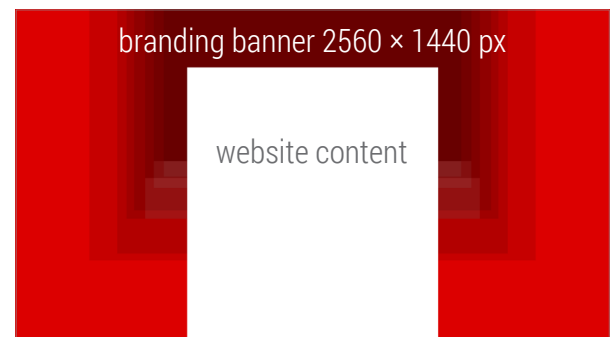
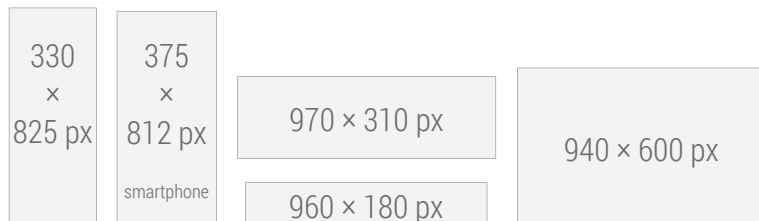
ONLINE SERVICES

Pricelist of individual online marketing and other services

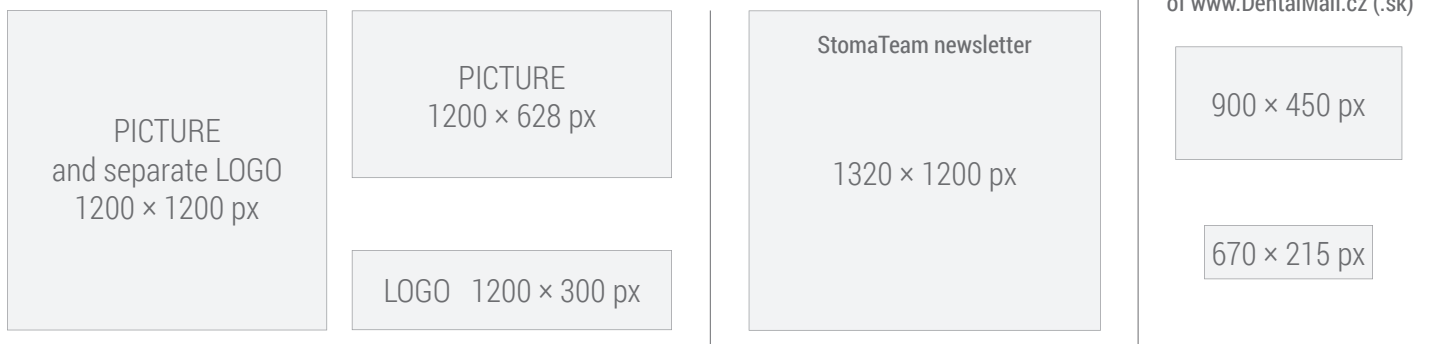
Banner campaign in StomaTeam content network – various banner formats, 1 month (Content network: StomaTeam.cz, DentalChoice.cz, DentalMarket.cz, DentalBazar.cz, DentalJobs.cz, DentalAcademy.cz)	1.240 €
Branding banner – desktop banner in the background around the layout of the StomaTeam.cz website/all StomaTeam content network sites, 1 month (Content network: StomaTeam.cz, DentalChoice.cz, DentalMarket.cz, DentalBazar.cz, DentalJobs.cz, DentalAcademy.cz)	1.600 € 2.490 €
Banner PPC campaign in Google content network, Google Ads – using our audience, 1 month	1.900 €
Facebook a Instagram campaign – using our audience, 1 video or static post, 1 month	1.240 €
Video campaign in StomaTeam content network – 1 video, 1 month (Content network: StomaTeam.cz, DentalChoice.cz, DentalMarket.cz, DentalBazar.cz, DentalJobs.cz, DentalAcademy.cz)	830 €
Video campaign in Google content network – using our audience, 1 video, 1 month	830 €
E-mailing – 1 banner in StomaTeam newsletter	830 €
Publishing an article on www.StomaTeam.cz with two banners, possibly product video Article permanently, banners for 12 months	580 €
Promotion of the event on DentalAcademy.cz website with subsequent promotion in the DentalAcademy.cz newsletter and on the social network Facebook (in relevant discussion groups)	200 €
TOP job advertisement on www.DentalJobs.cz and subsequent promotion in the DentalJobs.cz newsletter and on Facebook (in relevant discussion groups)	200 €
Graphic services – campaign design, graphic materials, banners...	from 290 €
Agency and consulting services – campaign concept proposal, web optimization, monitoring, analytics...	90 €/hour
Editorial work – processing of an article, report or interview, including proofreading	580 €

BANNER FORMATS

StomaTeam's websites – StomaTeam.cz, DentalChoice.cz, DentalMarket.cz, DentalBazar.cz, DentalJobs.cz, DentalAcademy.cz



PPC responsive campaign (graphic – Google Ads, separate logo) and Facebook/Instagram campaign



Together with your banners, you send us the link (URL address) to which the campaign should be directed. For a responsive PPC campaign, we also need texts: max 5 headlines up to 30 characters and 1 long headline up to 90 characters.

StomaTeam

Your guide through the dental world

StomaTeam s.r.o.

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dentalmall.cz