

# StomaTeam 2026



Czech republic & Slovakia

## ONLINE SERVICES

### VALUE PACKAGES OF ONLINE MARKETING SERVICES

Online campaigns are targeted to a unique audience made up of nearly 100% active dental professionals in the Czechia and Slovakia. Among other advantages, this allows us to achieve the best possible results and the strongest price-to-performance ratio for online campaigns.

#### GOLD package

- **Banner campaign in StomaTeam content network** – StomaTeam.cz, DentalChoice.cz, DentalMarket.cz, DentalBazar.cz, DentalJobs.cz, DentalAcademy.cz, DentalMall.cz – various banner formats, 1 month
- **Google Ads PPC campaign** – by leveraging our audience, static posts or video, 1 month
- **Campaign on Facebook and Instagram** – by leveraging our audience, static posts or video, 1 month
- **E-mailing** – banner in two different StomaTeam newsletters
- Reporting

You will save about 46 %  
Services in total value: 5.250 €

**2.875 €**

#### PLATINUM package

- **GOLD package** – a number of banner graphic sets, can be extended over 2–3 months, expanded with one of the additional packages listed below
- **VIDEO package**  
or **CONTENT package**
- Reporting

You will save about 48 %  
Services in total value: 7.000 €

**3.710 €**

#### CONTENT package

- **Publication of an article** with two banners and optionally a video on StomaTeam.cz – banners for 12 months
- **Campaign on Facebook and Instagram** – by leveraging our audience, article, video, 1 month
- **E-mailing** – article and banner promotion in newsletter
- **Video campaign** in the StomaTeam content network – 1 month
- **Translation and editorial work**
- Reporting

You will save about 46 %  
Services in total value: 4.500 €

**2.050 €**

#### VIDEO package

- **Video campaign in StomaTeam content network** – StomaTeam.cz, DentalChoice.cz, DentalMarket.cz, DentalBazar.cz, DentalJobs.cz, DentalAcademy.cz – 1 month
- **Video campaign in Google content network** – 1 month
- **Facebook/Instagram video campaign** – 1 month
- Reporting

You will save about 40 %  
Services in total value: 3.375 €

**2.050 €**

**No additional discounts apply to any of the above online service packages.**

Discounts can only be applied to individual online marketing services listed on the next page of the price list.

Note: Payments to Alphabet (Google), Meta (Facebook, Instagram) are included in the price of campaigns.

All the presented prices are without VAT.

Pricelist subject to change.

StomaTeam s.r.o.

[stomateam.cz](https://stomateam.cz)

[dentalmall.cz](https://dentalmall.cz)