

StomaTeam 2023



Czech republic & Slovakia

ONLINE SERVICES

OFFER OF ONLINE MARKETING SERVICES

We are able to target your online campaigns to our own unique audience, comprising almost as much as 100% of the active dental professional community, currently numbering up to 12,000 users. This allows us to achieve the best possible results and price/performance ratio with our online campaigns.

Content online campaign	Online campaign SILVER	Online campaign GOLD	Online campaign PLATINUM
<p>Comprehensive online content campaign with maximum reach and cutting-edge performance parameters.</p> <p>Content:</p> <ul style="list-style-type: none">publishing an article with two banners (possibly product video) on www.stomateam.cz (banners for 12 months)sponsored FB campaign (1 article for 1 month)banner and article promotion in the newsletter (1 banner in 1 newsletter)translation and editorial work, reporting <p>You will save 40 % Services in total value: 2.675 €</p> <p>1.605 €</p>	<p>A package of online services for high visibility, reach and key performance parameters.</p> <p>Content:</p> <ul style="list-style-type: none">PPC campaign (1 product for 1 month)banner campaign on two of our websites (2x 1 banner for 1 month)banner in newsletter (1 banner in 1 newsletter)reporting <p>You will save 39 % Services in total value: 3.290 €</p> <p>2.010 €</p>	<p>A comprehensive package of online services for very high visibility, reach and key performance parameters.</p> <p>Content:</p> <ul style="list-style-type: none">PPC campaign (1 product for 1 month)sponsored FB campaign (1 product for 1 month)banner campaign on two of our websites (2x 1 banner for 1 month)banner in newsletter (1 banner in 1 newsletter)reporting <p>You will save 45 % Services in total value: 4.445 €</p> <p>2.445 €</p>	<p>A comprehensive online service package for the highest possible visibility, reach and key campaign performance parameters.</p> <p>Content:</p> <ul style="list-style-type: none">PPC campaign (1 product for 1 month)sponsored FB campaign (1 product for 1 month)banner campaign on all our websites (5x 1 banner for 1 month)banner in newsletter (1 banner in 1 newsletter)video campaign on www.stomateam.cz or on YouTube (1 video per 1 month)reporting <p>You will save 49 % Services in total value: 5.600 €</p> <p>2.855 €</p>

No additional discounts apply to any of the four special online portfolios listed above. Discounts can be applied instead to the individual services listed below.

Note: Payments to Alphabet (Google), Meta (Facebook, Instagram), or Seznam are included in the price of campaigns.

PPC campaign – using our audience, Google Ads or Sklik, duration 1 month	1.810 €
Sponsored FB campaign – using our audience, duration 1 month	1.155 €
Banner campaign on two or all our websites – 1 banner placed on two or all our websites, duration 1 month	740 € or 1.155 €
Banner in StomaTeam newsletter – 1 banner, 1 newsletter	740 €
Video campaign on www.stomateam.cz – 1 video, duration 1 month	740 €
Video campaign on YouTube – 1 video, duration 1 month	740 €
Posting of the event on DentalAcademy – posting of 1 term of the educational event on the website https://www.stomateam.cz/cz/vzdelavaci-akce	103 €
Graphic services – campaign proposal, graphic documents, banners...	from 205 €
Agency and consulting services – campaign concept proposal, web optimization, monitoring, analytics...	82 €/1 hour
Editorial work – processing or translation of an article, report or interview including proofreading	410 €
Engaging of our audience for your own FB campaign – duration max. 2 months, max. for 4 campaigns	1.440 €

All the presented prices are without VAT.
Price list subject to change.

StomaTeam s.r.o.

stomateam.cz

dental-tribune.cz