

## PRICELIST OF PRINTED TITLES

## Professional dental journals

prevention ▪ digital  
implants ▪ cosmetic dentistry

A4	1.840 €
1/2 A4	1.040 €
1/3 A4	760 €
1 A4 page positioned on 2 <sup>nd</sup> or 3 <sup>rd</sup> page of the cover	2.080 €
1 A4 page positioned on 4 <sup>th</sup> page of the cover	2.280 €
Strip around the magazine	2.280 €

## Fair newspaper



A3	1.840 €
1/2 A3 (A4)	1.040 €
1/3 A3	760 €
1/4 A3 (A5)	600 €

## Lifestyle magazine for the general public



1 page 200 × 260 mm	3.840 €
1/2 page	2.160 €
1 A4 page positioned on 2 <sup>nd</sup> or 3 <sup>rd</sup> page of the cover	4.720 €
1 A4 page positioned on 4 <sup>th</sup> page of the cover	5.040 €
PR article, 1 page	1.680 €
product placement	480 €

All prices presented in this material are listed without VAT. The right to change the pricelist is reserved.

We offer to our customers graphic services, translations of texts published in our printed or electronic media, advertising on our web portals (banners, articles, videos, promotions of educational events, ...), social media or through our newsletters.

## EDITORIAL SCHEME 2021

Editorial deadline	Date of distribution	Distributed media
Wed 24. 2.	Wed 17. 3.	StomaTeam 1/2021 + prevention CZ/SK
Wed 14. 4.	Wed 5. 5.	StomaTeam 2/2021 + digital CZ/SK
Wed 1. 9.	Mon 27. 9.	StomaTeam 3/2021 + implants CZ/SK
Wed 29. 9.	14.–16. 10.	today Pragodent (fair newspaper)
Wed 27. 10.	Mon 22. 11.	StomaTeam 4/2021 + cosmetic dentistry CZ/SK

Editorial deadline for each issue of articles is 14 days ahead of advertisement deadline.

## INSERTED ADVERT

Leaflet in max A4 format (1 sheet)	0,12 €
Leaflet in max A4 format (2 sheets)	0,16 €
Other extent	individual calculation
Electronic input (max 4 A4)	320 €

## DISCOUNTS AND BONUSES

Advert	disc.	Advert	disc.
2 times a year	10 %	5 times a year	25 %
3 times a year	15 %	6 times and more a year	30 %
4 times a year	20 %		



Your guide through the dental world

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