

StomaTeam 2021

ONLINE SERVICES

RECOMMENDED COMPLEX ONLINE CAMPAIGNS

The audience reached by us in our online campaigns counts approximately 15,000 dental professionals (CZ + SK). Our ability to target and reach this audience in the online space is the key asset that we can offer you in our campaigns.

Content campaign

1.040 €

- placement of interesting content (article or video) on our websites
- exclusive placement of advertising banners 330 x 825 px and 940 x 600 px next to the article/video for 12 months
- promotion of the article/video in the newsletter and on social networks (organic as well as paid reach)

Promotion of a content which is interesting for professional public has much wider reach than promotion of a product or service. Your offer is presented to the professional public via a banner placed next to the content.

PPC campaign

1.040 €

- we will prepare 2 visual sets of banners in all required formats from your supplied graphic materials
- we will set up your campaign to show your banners on websites on the Google Ads content network to the professional dental community for approx. 6 weeks

The banners are displayed to our dental audience on websites they visit – most often on news and various hobby sites.

Banner campaign on StomaTeam websites

1.040 €

- we will place your banner, 330 x 825 px or 330 x 390 px, for 2 months on 3 of our websites of your choice, or
- we will place your 2 banners, 330 x 825 px or 330 x 390 px, for 1 month on 3 of our websites of your choice

Email campaign

1.040 €

- promotion in two of our newsletters via a banner (1320 x 660 px or 336 x 300 px), video or article
- we send the newsletter at least twice a month

All presented prices are without VAT.

The right for changes in the price list and the editorial plan reserved.

StomaTeam

Your guide through the dental world

StomaTeam s.r.o.

nám. T. G. Masaryka 1280, Zlín 760 01, Czech Republic

stomateam.cz dental-tribune.cz dentalchoice.cz

dentalmarket.cz dentalbazar.cz dentaljobs.cz

Sponsored Facebook campaign

1.040 €

- we will prepare 2–3 visual sets of your FB posts from the documents supplied by you
- we will set up the campaign to show your posts on FB to the professional dental public for approx. 4 weeks

Lending our audience for 2 months to promote your own FB campaigns

800 €

- through FB Business Manager, we will set you up the option to reach our entire dental audience for 2 months
- during this time, you are limited to a maximum of 4 campaigns

This service is suitable for companies that regularly update their FB profile and are experienced in running campaigns through FB Business Manager. The price includes 2 hours of consultations on the topic of conducting FB campaigns.

Services for a fixed price

560 €

- stomateam.cz - advertising banner 330 x 390 px or 330 x 825 px all over the websites for 2 months
- dentalmarket.cz | dentalchoice.cz | dentalbazar.cz | dentaljobs.cz | dentalacademy.cz – advertising banner 330 x 825 px on websites for 2 months
- StomaTeam newsletter – placement of a banner 1320 x 660 px or video trailers in the newsletter
- Dental Tribune CZ/SK newsletter – placement of a banner 336 x 300 px in the newsletter

Other services

graphic services

creative design of the campaign, processing of documents, production of banners, etc. – approx. price of a set of PPC banners **from 200 €**

consulting and analytical services

analytics, proposals for optimizing your website or offer, proposals for campaign concepts, etc. at a price of **40 € per hour**

agency work

organization of campaigns, surveillance services, above-standard reporting, communication, etc. at a price of **40 € per hour**