

StomaTeam 2019

PRICELIST OF PRINTED TITLES

StomaTeam digital implants ortho roots

A4	1.840 €
1/2 A4	1.040 €
1/3 A4	760 €
1 A4 page positioned on 2 nd or 3 rd page of the cover	2.080 €
1 A4 page positioned on 4 th page of the cover	2.280 €
Strip around the magazine	2.280 €

Catalogue Dental Choice

A4	1.200 €
1/2 A4	800 €
1 A4 page positioned on 2 nd or 3 rd page of the cover	1.360 €
1 A4 page positioned on 4 th page of the cover	1.600 €
Flap on the cover (2x A4)	2.560 €

Fair newspaper today

A3	1.840 €
1/2 A3 (A4)	1.040 €
1/3 A3	760 €
1/4 A3 (A5)	600 €

INSERTED AVERT

Leaflet up to size A4 (1 sheet)	0,12 €
Leaflet up to size A4 (2 sheets)	0,16 €
Different range	individual price
Electronic input (up to 4x A4)	320 €

DISCOUNTS AND BONUSES

Advert	disc.	Advert	disc.
2 times a year	10 %	5 times a year	25 %
3 times a year	15 %	6 times a year	30 %
4 times a year	20 %	7 times and more a year	35 %

EDITORIAL SCHEME 2019

Editorial deadline	Date of distribution		Distributed media
Wed 6. 2.	Tue 27. 2.		StomaTeam 1/2019 + ortho 1/2019 CZ/SK
Wed 3. 4.	Tue 24. 4.		StomaTeam 2/2019 + implants CZ/SK
Wed 15. 5.	Tue 5. 6.		StomaTeam 3/2019 + digital CZ/SK
Fri 2. 8.	Wed 21. 8.		StomaTeam 4/2019 + ortho 2/2019 CZ/SK
Wed 4. 9.	Tue 24. 9.		StomaTeam 5/2019 + roots CZ/SK
Wed 18. 9.	will be specified		today CZ (fair newspaper Pragodent)
Wed 23. 10.	Tue 12. 11.		StomaTeam 6/2019 + Dental Choice (will be specified)

Editorial deadline for each issue of articles is 14 days ahead of advertisement deadline.

WEB PORTALS

StomaTeam DENTAL TRIBUNE Dental Market Dental Choice Dental Academy Dental Bazar Dental Jobs

Banner placement on the website	price / 2 months
stomateam.cz – 330 × 390 px display of the banner on the homepage	400 €
330 × 825 px and in the articles section	640 €
dentalmarket.cz dentalchoice.cz dentalbazar.cz dentaljobs.cz dentalacademy.cz – 330 × 825 px	320 €
dental-tribune.cz – 336 × 300 px	400 €
336 × 600 px	640 €

other offers on web portals

offer	price
stomateam.cz dental-tribune.cz – article / press release publishing (available with video) + promotion in a newsletter and on Facebook	120 € + 120 €
dentalmarket.cz – placement of the promotional offer for 3 months	240 €
dentalchoice.cz – placement of a product into some of online reviews	40–200 €
dentalacademy.cz – insertion of a new educational event into the online review	20 €

BANNERS IN NEWSLETTERS

Banner placement in a newsletter of StomaTeam – 660 × 330 px (data must be supplied in the size of 1320 × 660 px)	640 €
Banner placement in a newsletter of Dental Tribune – 336 × 300 px	400 €
– 336 × 600 px	640 €

All prices presented in this material are listed without VAT. The right to change the pricelist is reserved.

We offer to our customers graphic services, translations of texts published in our printed or electronic media, advertising on our web portals (banners, articles, videos, promotions of educational events, ...), social media or through our newsletters.

StomaTeam

Your guide through the dental world

StomaTeam s.r.o.

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dental-tribune.cz