

StomaTeam 2020

PRICELIST OF PRINTED TITLES

StomaTeam digital implants ortho roots

A4	1.840 €
1/2 A4	1.040 €
1/3 A4	760 €
1 A4 page positioned on 2 nd or 3 rd page of the cover	2.080 €
1 A4 page positioned on 4 th page of the cover	2.280 €
Strip around the magazine	2.280 €

SMÝLE

1 page 200 × 260 mm	5.600 €
1/2 page	3.200 €
1 page positioned on 2 nd or 3 rd page of the cover	7.200 €
1 A4 page positioned on 4 th page of the cover	8.000 €
PR article, 1 page	3.000 €
product placement	800 €
clinic / surgery in the list	360 €

Fair newspaper **today**

A3	1.840 €
1/2 A3 (A4)	1.040 €
1/3 A3	760 €
1/4 A3 (A5)	600 €

INSERTED AVERT

Leaflet up to size A4 (1 sheet)	0,12 €
Leaflet up to size A4 (2 sheets)	0,16 €
Different range	individual price
Electronic input (up to 4× A4)	320 €

DISCOUNTS AND BONUSES

Advert	disc.	Advert	disc.
2 times a year	10 %	5 times a year	25 %
3 times a year	15 %	6 times a year	30 %
4 times a year	20 %	7 times and more a year	35 %

EDITORIAL SCHEME 2020

Editorial deadline	Date of distribution		Distributed media
Wed 19. 2.	Tue 11. 3.		StomaTeam 1/2020 + prevention CZ/SK
Wed 1. 4.	Tue 22. 4.		StomaTeam 2/2020 + magazine SMÝLE + roots CZ/SK
Wed 6. 5.	Tue 27. 5.		StomaTeam 3/2020 + digital CZ/SK
Fri 5. 8.	Wed 26. 8.		StomaTeam 4/2020 + ortho CZ/SK
Wed 18. 9.	Tue 24. 9.		StomaTeam 5/2020 + implants CZ/SK
Wed 18. 9.	will be specified		today CZ (fair newspaper)
Wed 21. 10.	Tue 11. 11.		StomaTeam 6/2020

Editorial deadline for each issue of articles is 14 days ahead of advertisement deadline.

WEB PORTALS

StomaTeam **DENTAL TRIBUNE** Dental **Market** Dental **Choice** Dental **Academy** Dental **Bazar** Dental **Jobs**

Banner placement on the website			price / 2 months
stomateam.cz – 330 × 390 px	display of the banner on the homepage		400 €
	330 × 825 px	and in the articles section	640 €
dentalmarket.cz dentalchoice.cz dentalbazar.cz dentaljobs.cz dentalacademy.cz – 330 × 825 px			320 €
dental-tribune.cz – 336 × 300 px			400 €
	336 × 600 px		640 €

other offers on web portals

	price
stomateam.cz dental-tribune.cz – article / press release publishing (available with video) + promotion in a newsletter and on Facebook	120 € + 120 €
dentalmarket.cz – placement of the promotional offer for 3 months	240 €
dentalchoice.cz – placement of a product into some of online reviews	40–200 €
dentalacademy.cz – insertion of a new educational event into the online review	20 €

BANNERS IN NEWSLETTERS

Banner placement in a newsletter of StomaTeam – 660 × 330 px (data must be supplied in the size of 1320 × 660 px)	640 €
Banner placement in a newsletter of Dental Tribune – 336 × 300 px	400 €
– 336 × 600 px	640 €

All prices presented in this material are listed without VAT. The right to change the pricelist is reserved.

We offer to our customers graphic services, translations of texts published in our printed or electronic media, advertising on our web portals (banners, articles, videos, promotions of educational events, ...), social media or through our newsletters.

StomaTeam

Your guide through the dental world

StomaTeam s.r.o.

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stomateam.cz

dental-tribune.cz