

StomaTeam 2018

PRICELIST OF PRINTED TITLES

StomaTeam digital implants ortho roots

A4	1.840 €
1/2 A4	1.040 €
1/3 A4	760 €
2 A4 pages	2.560 €
1 A4 page positioned on 2 nd or 3 rd page of the cover	2.080 €
1 A4 page positioned on 4 th page of the cover	2.280 €
Strip around the magazine	2.280 €

Catalogue Dental Choice

A4	1.200 €
1/2 A4	800 €
1 A4 page positioned on 2 nd or 3 rd page of the cover	1.360 €
1 A4 page positioned on 4 th page of the cover	1.600 €
Flap on the cover (2x A4)	2.560 €

Fair newspaper today

A3	1.840 €
1/2 A3 (A4)	1.040 €
1/3 A3	760 €
1/4 A3 (A5)	600 €

INSERTED ADVERT

Leaflet up to A4 size (1 sheet)	0,12 €
Leaflet up to A4 size (2 sheets)	0,16 €
Different range	individual price
Electronic input (up to 4x A4)	320 €

DISCOUNTS AND BONUSES

Advert	disc.	Advert	disc.
2 times a year	10 %	5 times a year	25 %
3 times a year	15 %	6 times a year	30 %
4 times a year	20 %	7 times and more a year	35 %

EDITORIAL SCHEME 2018

Editorial deadline	Date of distribution	Distributed media
Wed 17. 1.	Tu 27. 2.	ortho 1/2018 (magazine of orthodontics – CZ/SK edition)
Wed 7. 2.	Tu 27. 2.	StomaTeam 1/2018 + implants (magazine of oral implantology – CZ/SK edition)
Wed 21. 3.	Tu 10. 4.	StomaTeam 2/2018 + digital (magazine of digital dentistry – CZ/SK edition)
Wed 25. 4.	Tu 15. 5.	StomaTeam 3/2018 + Dental Choice (dental units and accessories)
Wed 8. 8.	Tu 28. 8.	StomaTeam 4/2018 + ortho 2/2018 (magazine of orthodontics – CZ/SK edition)
Wed 5. 9.	Tu 25. 9.	StomaTeam 5/2018 + roots (magazine of endodontics – CZ/SK edition)
Wed 19. 9.	will be specified	today CZ (fair newspaper Pragodent)
Wed 31. 10.	Tu 20. 11.	StomaTeam 6/2018 + Dental Choice (small devices, furniture, lighting and more)

Editorial deadline of each issue of articles is 14 days ahead of advertisement deadline.

WEB PORTALS

StomaTeam DENTAL TRIBUNE Dental Market Dental Choice Dental Academy Dental Bazar Dental Jobs

Banner placement on a web page

	price / 2 months
stomateam.cz dental-tribune.cz	400 €
dentalmarket.cz dentalchoice.cz dentalbazar.cz dentaljobs.cz dentalacademy.cz	240 €

Other offers on web portals

	price
stomateam.cz dental-tribune.cz	
Article / press release publishing (available with video) + promotion in a newsletter and on Facebook	120 € + 120 €
dentalmarket.cz	
Placement of an offer for 3 months + distribution through a newsletter	240 €
dentalchoice.cz	
Product placement into one of the online reviews	40–200 €
dentalacademy.cz	
Inserting of a new promotion into the review	20 €

BANNERS IN NEWSLETTERS

Banner placement in a newsletter	480 €
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Each paid advert is benefited by a bonus, its extent is dependent on total price of paid advertising.

We offer to our customers graphic services, translations of texts published in our printed or electronic media, advertising on our web portals (banners, articles, videos, promotions of educational events, ...), social media or through our newsletters. All prices presented in this material are listed without VAT. Price list change reserved.

StomaTeam

Your guide to dental world

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dental-tribune.cz