

### PRICE LIST OF PRINTED TITLES 2017

Each printed advert is benefited by a bonus – advertising on any of the StomaTeam´s portals in the price of € 160.

**StomaTeam**

www.stomateam.cz (.sk)

ortho implants CAD/CAM

www.dental-tribune.cz (.sk)

A4	€ 1,600
1/2 A4	€ 960
1/3 A4	€ 720
1/4 A4	€ 560
1 A4 page positioned on 2 <sup>nd</sup> or 3 <sup>rd</sup> page of the cover	€ 1,920
1 A4 page positioned on 4 <sup>th</sup> page of the cover	€ 2,080
Strip around the magazine	€ 2,080

**DENTAL CHOICE**

www.dentalchoice.cz (.sk)

A4	€ 960
1/2 A4	€ 720
1 A4 page positioned on 2 <sup>nd</sup> or 3 <sup>rd</sup> page of the cover	€ 1,360
1 A4 page positioned on 4 <sup>th</sup> page of the cover	€ 1,600

**today**

www.dental-tribune.cz (.sk)

A3	€ 1,600
1/2 A3 (A4)	€ 960
1/3 A3	€ 720
1/4 A3 (A5)	€ 560

All prices presented in this material are listed without VAT.

### EDITORIAL SCHEME 2017

Editorial deadline	Date of distribution	Distributed media
We 15. 2.	Th 7. 3.	StomaTeam 1/2017 + Ortho 1/2017
We 5. 4.	Th 25. 4.	StomaTeam 2/2017 + Implants (magazine of oral implantology)
We 10. 5.	Th 30. 5.	StomaTeam 3/2017 + Dental Choice (CAD/CAM, 3D print)
We 9. 8.	Th 29. 8.	StomaTeam 4/2017 + Ortho 2/2017 (international magazine of orthodontics)
We 6. 9.	Th 26. 9.	StomaTeam 5/2017 + CAD/CAM (magazine of digital dentistry)
We 6. 9.	will be specified	Today CZ/Today SK
We 1. 11.	Th 21. 11.	StomaTeam 6/2017 + Dental Choice (Implant systems)

### DISCOUNTS FOR PRINTED TITLES

Advert 2 times a year	10 %
Advert 3 times a year	15 %
Advert 4 times a year	20 %
Advert 5 times a year	25 %
Advert 6 times and more a year	30 % + other bonuses

### INSERTED ADVERT

(Price for 1 piece)

Leaflet up to A4 size (1 sheet)	€ 0.12
Leaflet up to A4 size (2 sheets)	€ 0.15
Brochure, booklet etc. A4 size (6 sheets)	€ 0.24
Electronic input (up to 4 × A4)*	€ 320

\*More than 5,000 readers has required regular sending of the electronic version of our magazine.

### WEB PORTALS

**DENTAL MARKET**

www.dentalmarket.cz

€ 160 Placement of an offer for 3 months, distribution through a newsletter.

**DENTAL CHOICE**

www.dentalchoice.cz (.sk)

Price for product placement into separate reviews is determined individually a is payable once-and-for-all.

**DENTÁLNÍ AKADEMIE**

www.dentalniakademie.cz

€ 20 Inserting of a new promotion into the review. (Individual calculation when inserting multiple promotions.)

**StomaTeam TV**

www.stomateam.tv

€ 80 Inserting of a new video. (Individual calculation when inserting multiple videos.)

### ADVERTISING • NEWSLETTERS

Banner position & size (w× h)	Price for 2 months
stomateam.cz (.sk) 860 × 200 px   310 × 155 px	€ 160
dentalmarket.cz (dental-market.sk) dentalchoice.cz (.sk)   dentalbazar.cz (.sk) dentalniakademie.cz (.sk)   stomateam.tv 160 × 600 px   960 × 100 px	€ 160
Distribution of the sponsored newsletter to approx 11,000 of active e-mails.	€ 800