

StomaTeam 2024



Czech republic & Slovakia

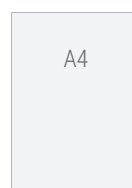
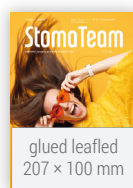
PRINTED MEDIA

PRICELIST OF ADVERTISING IN PRINTED TITLES

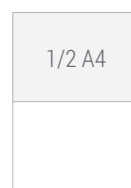
Professional dental journal

StomaTeam

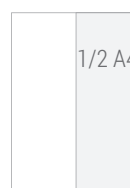
A4	2.425 €
1/2 A4	1.395 €
1/3 A4	1.030 €
1/4 A4	820 €
A4 page positioned on 2 nd or 3 rd page of the cover	2.710 €
A4 page positioned on 4 th page of the cover	2.960 €
Double page 2× A4	3.285 €
Strip around the magazine	2.960 €
Leaflet on the title cover 207 × 100 mm (down)	2.710 €
Double page (flap) on the title cover	3.700 €



210 × 297 mm



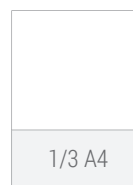
210 × 148 mm



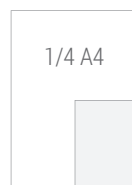
105 × 297 mm



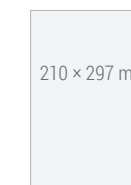
70 × 297 mm



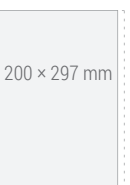
210 × 99 mm



105 × 148 mm



flap on the title cover
(double page)



Information for graphic designers

The advertisement must be delivered as a PDF file
(CMYK, 300 dpi, with crop marks and 3 mm bleed on all sides of the document).

INSERTED ADVERT

Leaflet in max A4 format (1 sheet)	0,25 €
Leaflet in max A4 format (2 sheets)	0,35 €
Other extent	individual calculation
Electronic input (max 4 A4)	330 €

EDITORIAL SCHEME 2024

Deadline for articles		Deadline for ads		Date of distribution		Distributed media
Wed	21. 2.	Wed	6. 3.	Mon	8. 4.	StomaTeam 1/2024
Wed	21. 8.	St	4. 9.	Mon	7. 10.	StomaTeam 2/2024

DISCOUNTS AND BONUSES

Advert	disc.	Advert	disc.
2 times a year	10 %	5 times a year	25 %
3 times a year	15 %	6 times and more a year	30 %
4 times a year	20 %		

Note: Discounts also apply to the use of online services, with the exception of online campaign packages, see the StomaTeam ONLINE SERVICES 2024 pricelist.

We offer to our customers

Graphic services, translation of texts, publication of articles in our print or electronic media, advertising on our web portals (banners, articles, videos, promotions of educational events, ...), social media or through our newsletters.

All prices presented in this material are listed without VAT.
The right to change the pricelist is reserved.

StomaTeam

Your guide through the dental world

StomaTeam s.r.o.

nám. T. G. Masaryka 1280, Zlín 760 01, Czech Republic

stomateam.cz

dental-tribune.cz